



NEWS RELEASE !!

Get SNAP Authorized in ONE day! COME TO SIGN-UP DAY JUNE 5, 2014.
Cooperative Extension Office, 2301 S. University Ave in Little Rock
9:00 am – 5:00 pm

BECOME A SNAP AUTHORIZED FARMER OR FARMER'S MARKET

AR DHS, USDA - Food & Nutrition Services, and the National Association of Farmers Market Nutrition Programs (NAFMNP) have teamed to broaden access to SNAP through farmer's markets and direct marketing farmers. MarketLink will provide to eligible farmers and farmer's markets:

- Free new iPhone 5c
- Free card reader
- Free printer and data services to process SNAP/EBT, debit, and credit transactions
- Credit and debit at 1.79% plus 15 cents per transaction
- SNAP transactions processed at 15 cents per transaction

If you choose not to go with MarketLink, a list of other companies and their rates will be available to choose from, and through the USDA / State grant you will be reimbursed for the purchase or lease of a POS device and some associated access fees.

BEFORE SIGN-UP DAY LOGON TO WWW.NAFMNP.ORG/MARKETLINK

- Answer the pre-qualifying questions
- If you are eligible please bring the following items to Sign-Up day, or have them available
 - Email address that you check regularly
 - Bank account where you want sales deposited
 - A cancelled check from the same account
 - Social security card, or a copy of the card, or a copy of the front page of your Fed Tax return
 - Driver's License or Passport

If you are interested in attending please send email to Michele.rodgers@arkansas.gov , or call Michele at 501-682-8288, to confirm your interest, and to answer any questions.

Become SNAP Authorized! This will allow families receiving SNAP benefits, to buy locally grown fresh products while also supporting Arkansas Farmers, and Arkansas Farmers' Markets. **I look forward to hearing from you!**

USDA is an equal opportunity provider and employer.

